



Silver Horizons' Senior Hall of Fame hangs permanently in the Albuquerque Convention Center, and honors exceptional older adults (65+) for their lifetime commitments to Community Service.

**29th Annual  
Senior Hall of Fame**

***The 2011 Inductees:***

***Eliseo "Cass" Casillas  
Allene & Walter Kleweno  
Patricia & Frank Jerabek  
Julia Y. Seligman***

**Thursday, May 12, 2011  
Albuquerque Marriott Pyramid Hotel North  
5151 San Francisco NE  
Silent Auction and Cocktails: 4 pm  
Dinner and Inductions: 5 – 7 pm**

### Sponsorship Opportunities

<b>Diamond Sponsor \$5,000*</b>	<b>Platinum Sponsor \$3,000*</b>	<b>Gold Sponsor \$1,500*</b>
<ul style="list-style-type: none"> <li>• 3 Tables (30 seats)</li> <li>• Full page color program ad</li> <li>• Recognition from podium</li> <li>• Recognized 2x in program</li> <li>• Inclusion in publicity</li> <li>• Banner at stage</li> <li>• Three minutes at podium</li> </ul> <p><b>*\$5,000 = 10 wheelchair ramps</b></p>	<ul style="list-style-type: none"> <li>• 2 Tables (20 seats)</li> <li>• Half page color program ad</li> <li>• Recognition from podium</li> <li>• Recognized 2x in program</li> <li>• Inclusion in publicity</li> <li>• Banner at event</li> </ul> <p><b>*\$3,000 = 10 utility assists</b></p>	<ul style="list-style-type: none"> <li>• 1 Table (10 seats)</li> <li>• Half page program ad</li> <li>• Recognition from podium</li> <li>• Recognized 2x in program</li> <li>• Inclusion in publicity</li> </ul> <p><b>*\$1,500 = 422 food boxes</b></p>
<b>Silver Sponsor \$750*</b>	<b>Heart Sponsor \$500*</b>	<b>Friend Sponsor \$250*</b>
<ul style="list-style-type: none"> <li>• 1 Table (10 seats)</li> <li>• Quarter page ad</li> <li>• Recognition in program</li> </ul> <p><b>*\$750 = 63 grab-bars</b></p>	<ul style="list-style-type: none"> <li>• Half table (5 seats)</li> <li>• Quarter page ad</li> <li>• Recognition in program</li> </ul> <p><b>*\$500 = 25 door locks</b></p>	<ul style="list-style-type: none"> <li>• 2 seats</li> <li>• Quarter page ad</li> </ul> <p><b>*\$250 = 31 cans roof patch</b></p>

# Program Book Advertising

<b>FULL PAGE AD</b> \$500	<b>HALF PAGE AD</b> \$250	<b>QUARTER PAGE AD</b> \$125	<b>DEADLINE FOR ADS: APRIL 22, 2011</b> CONTACT LORI@SILVERHORIZONS.ORG EMAIL AD IN PDF, EPS OR TIF FORMAT 300 DPI.
<b>VERTICAL</b> 4 1/2" X 7 1/4"	Horizontal 4 1/2" x 3 5/8"	Vertical or Horizontal 3 5/8" x 2 1/8"	<b>To have an ad built, please contact us by April 8, 2011.</b>

## --- ORDER FORM ---

### Sponsorship: Diamond ♦ Platinum ♦ Gold ♦ Silver ♦ Heart ♦ Friend

Please see sponsorship pricing on first page and on the line above circle your choice. Commitment and ad are due by April 30 for inclusion in program book. Sponsorship level dollar amount: \$ \_\_\_\_\_

### Non-sponsorship ad in the Program Book: Full ♦ Half ♦ Quarter

Please see pricing at top of this page and on line above circle ad size desired. Ad Price: \$ \_\_\_\_\_

**Tickets: Table ♦ Individual:** # of Tables \_\_\_ @\$400 each(10 seats)/ # of Singles seats \_\_\_ \$40/each  
(\$150 of each \$400 table price and \$15 of each \$40 ticket price are tax-deductible.)

Total Amount Due \$ \_\_\_\_\_

Complete the form below and either make a **check payable** to Silver Horizons New Mexico or for VISA or Mastercard payments include account information and mail this form to:  
Silver Horizons New Mexico, P.O. Box 6879, Albuquerque, NM 87197-6879.

Name \_\_\_\_\_ Company \_\_\_\_\_

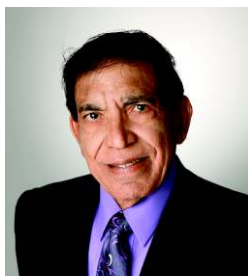
Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ Account #: \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Questions? Contact: Lori at 242-1946 or [lorifeibe@hotmail.com](mailto:lorifeibe@hotmail.com)



### 2011 Senior Hall of Fame Inductees

Eliseo (Cass) Casillas, Patricia & Frank Jerabek, Allene & Walter Kleweno and Julia Y. Seligman  
Visit our virtual Senior Hall of Fame online at [www.silverhorizons.org](http://www.silverhorizons.org)